

# LANCE'S LITTLE LEADERS



IN PROUD SUPPORT OF **JAG** | Sports and Education Foundation

# WELCOME TO LANCE'S LITTLE LEADERS DAY

Enjoy a memorable day with seven-time Tour de France champion and cancer survivor Lance Armstrong while discovering more about the work of the **JAG Foundation**. This action-packed day allows you to spend time with Lance at an exclusive brunch and to accompany him on a bus trip to our JAG activities base where you will be entertained by Dan Nicholl. See the JAG kids in action and hear heart-warming anecdotes from the people behind the scenes: the community coaches, coordinators and programme managers of the **JAG Foundation**.

Along with top sporting celebrities such as Ryk Neethling, you will experience the work of the **JAG Foundation** firsthand. After your day out, enjoy an exclusive evening banquet with Lance and other sporting celebrities; ending off a truly unforgettable day.



LANCE FOR LIFE TOUR 2010

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# FAST FACTS

## EVENT AGENDA: 9 March 2010:

- 11:30am** Meet and greet with Lance, his team and local celebs.
- 12:00am** Brunch in the company of Lance and the other guests.
- 12:50am** Hop on to the bus with Lance to the JAG Foundation activity fields.
- 13:00pm** On board with Lance and top sporting celebrities, with witty commentary from Dan Nicholl and Phil Liggett, followed by a word from a JAG community coach.
- 13:45pm** Arrival at the JAG activity fields followed by welcome and a short intro.
- 13:55pm** Showcase of the JAG programmes, and how these programmes help the children.
- 14:25pm** Refreshments and networking
- 14:45pm** Welcome by Elana Meyer and address by Lance.
- 15:20pm** Return on bus
- 19:00pm** Banquet in the company of Lance and other local sporting celebs with 400 JAG guests.

## Included in the day package:

- Bus trip to and from JAG day
- Luxury brunch and banquet
- Copy of Lance's 'My comeback up and close' book, signed by Lance
- DVD highlights from both events
- Coffee table book with your images for both events
- Sponsored gift bag
- JAG All-star membership with benefits from our partners

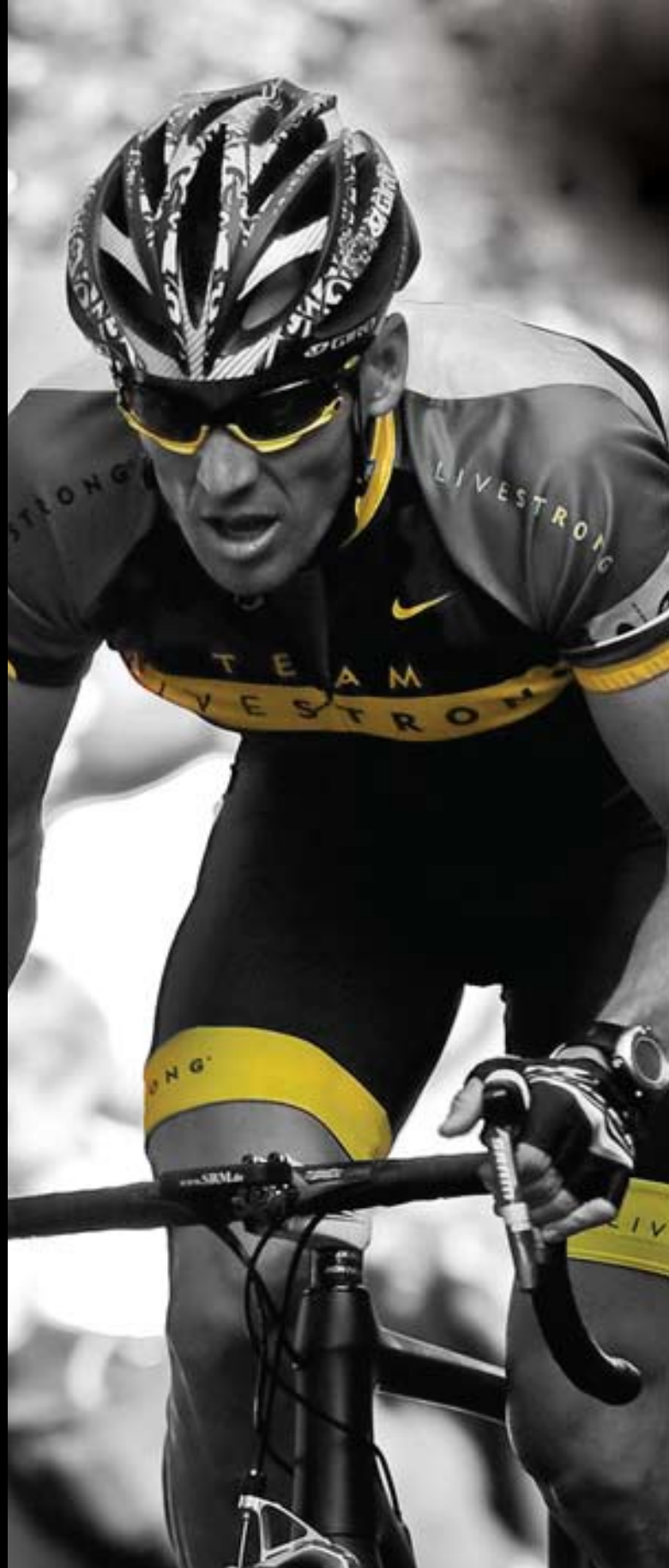
\*Times listed above are subject to change



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# HOW YOU CAN PARTICIPATE

- Participants commit to raising and donating a minimum of R50 000 each for the Lance's Little Leaders day
- **BOOKINGS & INFO:**  
[nikki@jagfoundation.org.za](mailto:nikki@jagfoundation.org.za) or 079 895 0721



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# LANCE FOR LIFE IN AID OF THE JAG FOUNDATION

The JAG Foundation uses sports-related programmes to help develop active bodies and positive minds, which have been proven to create real change in disadvantaged communities. Established by Greg James in 2007 and headed up by prominent sporting personality, Elana Meyer, the JAG Foundation has touched the lives of over 30 000 children, who partake in programmes such as JAG Runners, JAG Rugby, JAG Riders and Mighty Metres.

Under the coaching of specialist JAG coaches and with endorsement of JAG Superstars such as Jean De Villiers, Makhaya Ntini and Ryk Neethling, the programmes help kids to get active, rewarding them with educational incentives.

The JAG Foundation also has a members club, the JAG AllStars, where members sponsor a child's participation in one of these programmes for a year, and receive discounts from partners including Puma, Cyclelab, Touchline Media magazines and many more.

Visit [www.jagfoundation.org.za](http://www.jagfoundation.org.za) for more information.



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# CONTACT INFORMATION

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